

ABOUT US

The project name 'Sisterality' is a mix between 'sister' and 'solidarity', and is directly linked to the purpose of the youth initiative: our aim was to raise awareness of sexism and gender inequality in the labour market through different activities in Croatia, Italy and Austria.

This Transnational Youth Initiative (KA-2) combined workshops and organisation of activities for citizens on sexism and gender equality topics combined with activism and the use of ICT-tools. The participants were 12 young women under 30 from three different partner countries.

Project page:
www.sisterality.eu

TEAMS AND PARTICIPANTS

Radno i ravnopravno (eng. Labour and equality) (Croatia)

was founded in order to raise awareness of discrimination of women in the labour market. It aims to present in what ways are women's labour rights being violated during the employment process and work, combined with the glass ceiling phenomenon and the illusion of equal opportunities.

www.facebook.com/radnoiravnopravno

Sisterality Italia (Italy)

composed of young and motivated local volunteers of Associazione TDM 2000 coming from different professional and academic backgrounds. They are united by the strong desire to promote human rights and notably gender equality at any level.

www.facebook.com/sisteralityitalia

Mumushi (Austria)

is a feminist collective based in Vienna, Austria. Their projects revolve around sexist subtexts in everyday language. Their approach is humorous yet political.

www.facebook.com/mumushi.collective

All teams are continuing their work toward a social change.

PARTNER ORGANIZATIONS

PaRiter (Croatia)

www.pariter.hr
www.facebook.com/udrugapariter

TDM 2000 (Italy)

www.tdm2000.org
www.facebook.com/associazionetdm2000

Die Spinnerei (Austria)

www.diespinnerei.com
www.facebook.com/die.spinnerei

Sisterality - International network of girls and young women

WORKSHOPS

As we wanted to empower ourselves and young women to act together upon social change, we participated in workshops which gave us the possibility to acquire skills in order to organise actions independently.

International Meeting in Fuzine (Croatia)

We got to know participants from other groups and learned about women's rights and state of gender equality in participants' countries.

Social Entrepreneurship

Topics: Project Management, Marketing, Public Relations, Sponsoring, Media, etc.

Digital Competences

Topics: Screen Printing, Indesign, Photoshop, Photography, Video, Cutting, Radio, Social media, Blog etc.

ACTIVITIES

After participating in the workshops we used the acquired skills to present a targeted problem of sexism and inequality in the labour market to put different actions into practice:

We targeted specific local contexts in our countries with activities on the national level, but also acting together transnationally to address problems of unequal opportunities, glass ceiling phenomenon, violation of women's labour rights and discrimination of women which are present on the global level.

We took different (online and offline) approaches to the problem and applied different methods: online survey, awareness raising campaigns, editing Wikipedia articles, roundtables including different actors and perspectives of politics, economy, culture and law.

The citizens were part of the following activities:

On the international level

#Sextiles Campaign

International public awareness campaign about sexism in the labour market. It revolved around gathering discriminating and sexist messages women encountered in their working sphere, such as:

"For a woman, you are doing a good job."

"My child had a fever. He said I would get fired if I left."

"They asked for a gynaecologist confirmation that I'm not pregnant."

Social Media Platforms

Informing the public about the addressed problems and our activities via Facebook, Instagram and Blog.

Movie nights

Movies and discussions on gender equality, women's gathering and entrepreneurship.

Debates and Roundtables

With policy and decision makers (NGO's, University, etc.) approaching from different perspectives on law, culture, politics, economy.

On the national level

An online survey on reproductive rights and career (Croatia)

Flashmobs

Night march (8th of March in Croatia)

FemWiki Marathon - editing of women's biographies (Croatia and Austria)

Short Movie about the Project (Austria)

Organization of Workshops for Local Youth on Gender Equality (Italy)

Impro-Theater "Sexism on the table": Business Riot Festival (Austria)

Online Photo Contest and Exhibition (Italy)

Creating a Radio podcast (Croatia)

No changes are possible overnight. Constant education and work of all actors on the problem are necessary to achieve change. Therefore, our work continues...

This publication reflects the views of the author. The Commission cannot be held responsible for any use which may be made of the information contained therein.
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